



**idealpack**  
THE CREATIVE PACKAGING

# IDEALCLIP

vs other reclosable solutions

## Reclosable solutions

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- LABEL TAPE
- METAL STRIP
- ELASTIC
- ZIPPER
- STANDARD CLIPS
- **IDEALCLIP**



# LABEL TAPE

## PROS

- Easy to open
- Practical
- Good handleability

## CONS

- Not reusable
- Seal well only the first time
- Difficult to take off
- Works only on plastic
- Get easily dirty



Label Tape



# METAL STRIP

## PROS

- Easy to adapt to the pack
- Reusability
- Works!

## CONS

- Dangerous
- Easy to lose
- Difficult to open
- Too short!
- Works well when the pack is empty



WIDE STRIP

NARROW STRIP

# ELASTIC RUBBER

## PROS

- Practical
- Hermetic
- Reusable

## CONS

- Difficult to take off when tight
- Easy to break
- Easy to lose
- Not hygienic
- Not easy to use in case of thick material



# ZIPPER

## PROS

- Integrated to the pack
- Practical
- Hygienic
- Secure
- Hermetic



## CONS

- Not visible
- Not easy to reclose perfectly
- Not reusable



# PLASTIC CLIP

## PROS

- Reusable!
- Practical
- Never breaks!
- Works on any material/pack



## CONS

- You must buy apart
- No perfect air-tight
- Limited reclosability





# IDEALCLIP®





# Description

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IDEALCLIP is a new patented (N° WO2004067388) universal application for reclosing any types of flexible bags and pouches.

IDEALCLIP consists in a plastic clip (injected plastic resins like PP, PE or PLA) specifically designed to be easy applicable in-line on any kind of flexible packs, bag and pouches, independently by their shape, sizes, thickness and kind of material used.

IDEALCLIP is easy applicable externally to any bag/pouch and in a very convenient and practical way and it's reusable many times by the consumer without any problems.



# Main market segments

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- Biscuits and bakery products
- Corn Flakes
- Baking powder
- Candy and loose tablets
- Dry and Fresh Pasta
- Vacuum rice
- Industrial pastries
- Ready dehydrated products
- Nuts and dried fruit
- Snacks (chips)
- Frozen-food
- Olive packed in pouch
- Grated hard cheese
- Powders (tea, coffee, sugar, salt)
- Baby powder products
- Humid/dry Pet-Food (up to 2 kg bag)
- Detergent powder (up to 2 kg bag)
- Any types of refill bag/pouch for liquid
- .....



# Unique Advantages

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- Airtight sealing and consequently an increase of the product's shelf-life
- Ideal for any solid, granular and powder food and no-food products
- Works perfectly also with liquids, thanks to its double grip concept
- It's simple and intuitive to use,
- It's easy to adapt to any kind of flexible
- It can be easily personalised both on colour, size and logo (embossed on upper side)
- It can be applied automatically in-line in different ways and combinations.
- Easy to disposal and reusable many times
- It's resistant in the time and at any temperature conditions
- It can be also sold as a promotional item directly to the consumer.

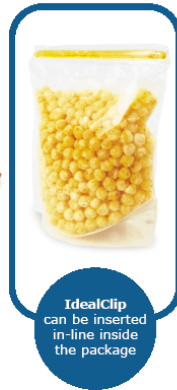
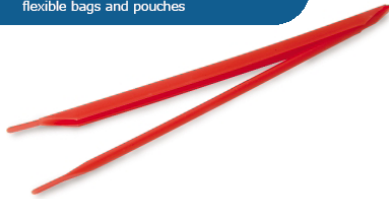


# Standard version

**idealClip**  
THE UNIVERSAL RECLOSABLE SYSTEM

## STANDARD

clip suitable for reclosing any types of flexible bags and pouches



IdealClip can be inserted in-line inside the package



IdealClip packed in flow-pack can be sealed outside



# Twisting version

**idealClip**  
THE UNIVERSAL RECLOSABLE SYSTEM

## TWISTING

clip reinforced suitable for reclosing  
twisting flow-pack



**IdealClip**  
can be inserted  
in-line inside  
the package



**idealpack**  
THE CREATIVE PACKAGING

# Type of IN-LINE applications

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## **INSIDE THE PACKAGE**

- Clip pre-packed in clear film and simply inserted inside after the filling
- Inserted in the double sealed area of the pack

## **OUTSIDE THE PACKAGE**

- Clip pre-packed in clear film and sealed (glue) on the finished pack like a “straw”
- Sealed on the film using a adhesive label
- Reels of open clips (6000 pcs) or from cartridges (each of 24 pcs)

# INSIDE pack applications



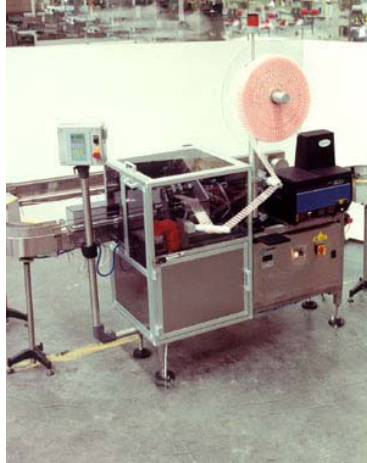
Double sealed

Clip Packed





# OUSTIDE Pack application like a "straw"



# Comparison

	Label Tape	Metal strip	Elastic	Zipper	Clips	Idealclip
Handleability	++	-	+	++	++	+++
Reusability	---	+	+	-	+++	+++
Adaptability to the product	+	++	+++	-	++	+++
Durability	---	+	-	++	+++	+++
Cost x unit	++	+	+++	+	---	+
In-line application	+++	+	n.a	+	n.a	++
Material s Applicability	-	+	+++	-	+++	+++
Shelf-life (Freshness)	--	-	+	++	+	+++
Hygiene	-	-	-	+++	++	+++
Final Result	=	-	+	++	+	+++